



All Stage Showcase for 2024 CIC Social Impact Cohort

CIC has partnered with [All Stage](#), a Boston-based invest tech product business focused on bringing collaboration into early stage investing & fundraising.

The collaboration will arm founders in the 2024 [Social Impact Cohort](#) with All Stage Showcase, a founder-centric hub to manage the fundraising process: deal setup, sharing, and soliciting feedback and commitments from their chosen investors, improving the experience for all stakeholders. The partnership will provide founders access to the [Premium features of Showcase](#) at no cost for six months and always-on access to standard Showcase forever

Showcase is a founder-centric hub to manage the fundraising process: deal setup, sharing, and soliciting feedback and commitments from their chosen investors, improving the experience for all stakeholders. See an example Showcase deal [here](#) and review the [benefits of Showcase over DocSend](#).

SETTING UP YOUR DEAL

- Set up your deal in Showcase and populate your data room: <http://showcase.allstage.co> (5mins)
- Add the promo code CIC-SOCIALIMPACT-2024 in the Subscriptions menu to get access to the Plus features (15 sec)
- Enable relevant deal features for your invitees (30 sec)
- Share your deal with cic@allstage.co and with your fellow founders for direct feedback (30 sec)

ENGAGING WITH INVESTORS

- Directly invite your investor network to review your deal
- You have option to set your deal to be accessible to anyone with the URL
- Investors will have deal detail and collateral at the ready for review
- Investors can share their sentiment with you via score and qualitative feedback for your review allowing you to respond to and accept

DURING COMPANY GROWTH

- Investors can provide further feedback and submit questions for the founding team
- You can answer questions, which will be seen by all of your invited investors, relieving you of needing to answer the same inquiries and pre-empt questions from others
- Founders can continue to engage with their investors through Q&A, sharing company updates, raising future rounds
- Founders will benefit from future [product innovation](#) in All Stage Showcase

